NEWS FROM
DOUBLEDAY

PUBLICITY DEPARTMENT/DOUBLEDAY & COMPANY, INC./245 PARK AVENUE, NEW YORK, N.Y. 10167/(212) 984-7561

STEWART BRAND

Born and brought up in Rockford, Illinois, Stewart Brand was graduated from Stanford University. He served as an infantry officer in the U.S. Army, worked in multi-media programs for several companies, did research on the history of astronomy for the Hayden Planetarium, and was a professional photographer. In the late seventies he worked with Governor Jerry Brown of California as an advisor on such projects as "Space Day" and the CALIFORNIA WATER ATLAS.

In addition to creating **THE WHOLE EARTH CATALOG** in 1968 and overseeing its later editions, Brand is also the author of **Two Cybernetic Frontiers**, a book which foretold the coming of the video-game and personal-computer revolutions. His magazine, **Co-Evolution Quarterly**, has been setting the pace in "conceptual news" since 1973 and now is incorporated into the new magazine, the **Whole Earth Review**. Brand is the prime mover behind the Point Foundation, the nonprofit organization whose staff works with him in developing **Whole Earth** projects.

Currently, Stewart Brand is a consultant for Royal Dutch/Shell in London, following time last year spent in the media laboratory at Massachusetts Institute of Technology. Brand and his wife, Patty Phelan, make their home on a seventy-year-old tugboat named Mirene in the Sausalito, California houseboat community.

THE ESSENTIAL WHOLE EARTH CATALOG.

The Point Foundation

October 24, 1986; $15.00